

Engineering & IT Innovation Competition

Engineering & IT innovation competition invites participants to develop STEM-driven solutions addressing real challenges within Melbourne's urban, industrial, and technological systems. From sustainable infrastructure and energy systems to digital technologies and emerging industries, the challenge encourages interdisciplinary approaches to building a smarter, more resilient, and future-ready city.



Competition Timeline



Basic Event information

Event Host: Innovate Connect Alliance

Event Co-Host: UniMelb Chinese Alumni Network

Seeya Melb

MLAI

Estimated Number of Attending : 150-200

Marketing Channel: Multiple Community Groups. Rednote
Linkedin, Instagram, Official Website.

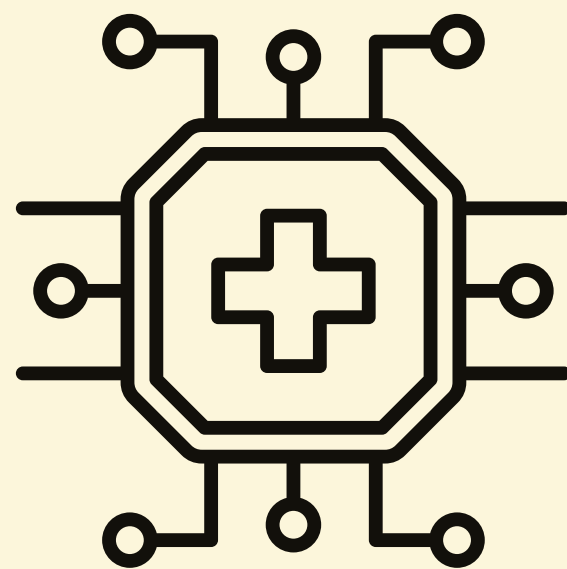
Competition Theme: Innovate Melbourne Future

Smart City & Infrastructure



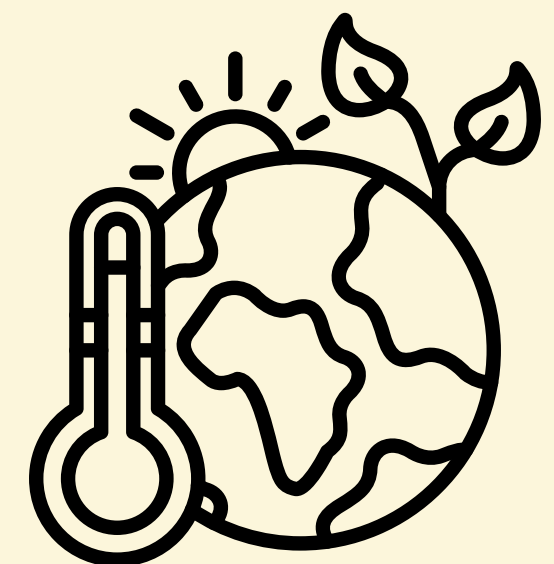
Design solutions to improve urban systems, infrastructure, and the way cities function.

AI & Digital System



Apply data, AI, and digital technologies to create smarter and more efficient systems.

Sustainable Energy & Climate Tech



Develop innovations that support clean energy, sustainability, and environmental resilience.

Competition Timeline

10/4
Intro &
Team Up

Participants meet, exchange ideas, and form interdisciplinary teams.

A guided session on how to structure and present technical ideas effectively.

22/4
Pitch
Workshop

1/5
Final
Submission

Teams finalise and submit their complete project deliverables.

Teams present their solutions to judges, followed by a networking session.

9/5
Final
Pitch Day

Our Esteemed Collaborators



Department of Infrastructure Engineering University of Melbourne

A leading academic department advancing research and education in civil, environmental, and infrastructure systems, supporting the development of innovative and sustainable solutions for future cities.



MLAI Aus.

A non-profit Australia's community of AI and machine learning enthusiasts. We host community-driven events with a bold mission: to help create 1,000 startups by 2030.



Cantonese Student Association University of Melbourne

A Cantonese group that aims to promote cantonese culture through the weekly language classes with themes ranging from Cantonese food, festivals to slangs.



SeeYa Melb

A Melbourne-based community that responds to the real challenges faced by young people and new migrants, supporting community wellbeing and strengthening social cohesion across the city.



Chinese Alumni Network The University of Melbourne

A community of UniMelb graduates with Chinese heritage who live, work, and thrive in Melbourne. Founded in 2024, our mission is to connect, support, and empower Chinese alumni through meaningful relationships, shared experiences, and ongoing professional and personal growth.

Final Pitch Day Agenda

14:00 - 14:15

Opening of Final pitch Day

14:15 - 14:30

An insightful talk from our industrial partner, exploring the current landscape and future perspective of engineering

14:30 - 15:45

First pitching session

16:00 - 17:00

Second pitching session

15 minutes break between

17:00 - 17:15

An insightful talk from our industrial partner, exploring the
XXXXXX

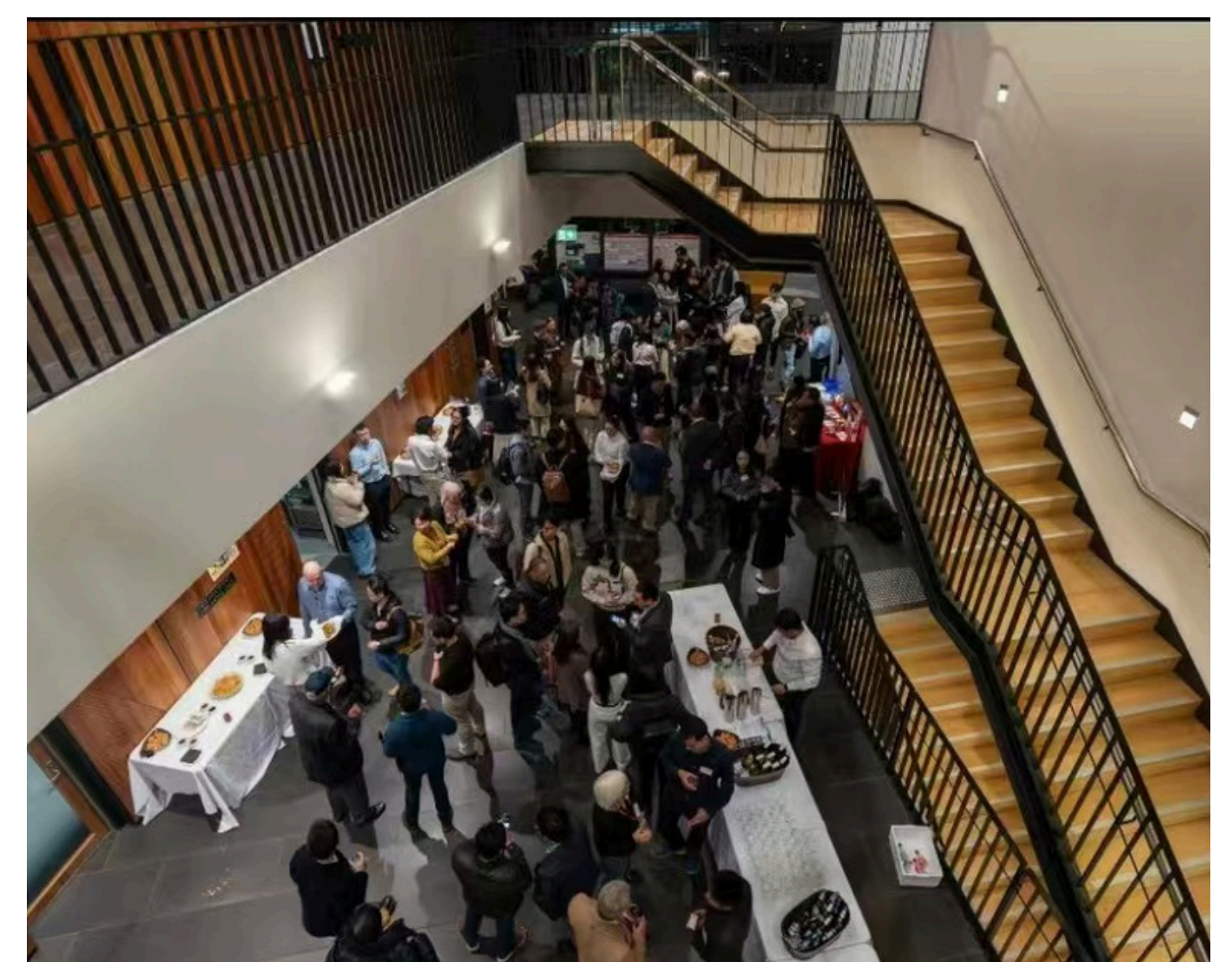
17:15 - 17:45

Recognising top teams and closing the event with a final celebration.

2026 Competition Sponsorship Package



Basic	Gold	Diamond
AUD 800	AUD 1500	AUD 2000
Logo Posting on promotion materials	Logo Posting on promotion materials	Logo Posting on promotion materials
Banner	Banner	Banner
x	1 * LinkedIn Post	2 * LinkedIn Post
Expo Table	Expo Table	Expo Table
x	2 * Free Ticket	5 * Free Ticket
x	x	8 Minutes Presentation
x	x	Participant List



Tips: You can use the expo table either showcase your product demo or make it as the career expo place. We will promote both functions for the sponsors who have the expo opportunity

Contact Us:
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